



WASHINGTON ACTE
EXECUTIVE BOARD INSERVICE MEETING
MINUTES
November 2-3, 2012, Great Wolf Lodge

Swearing-in of New Executive Board – Marianna Goheen conducted the Executive Board pledge and installed the 2012-2013 Washington ACTE Executive Board.

Call to Order and Roll Call: President Lance Wrzesinski called to order the meeting of the Washington Association for Career and Technical Education at 3:10 p.m. on Friday, November 2, 2012. Tess Alviso, WA- ACTE Executive Assistant, conducted a roll call and determined a quorum was present.

Executive Board Present:

Executive Committee

President Lance Wrzesinski
Past President Dennis Conger
President Elect Shep Siegel

Executive Board Representatives

Administration Neil Musser
Agricultural Education Becky Wallace
Business Education Darci Rashoff
Diversified Occupations Geri Prater
Family and Consumer Sciences Maria Bice
Marketing Education Jodi Galli
Industrial Technology Education Greg Shelton
Skilled and Technical Sciences Creed Nelson
Health Sciences Bonnie Smith

Executive Board Absent:

Postsecondary Kim Bartel
Career Guidance and Counseling Jewel Robinson

Ex Officio Present

Awards Chair Vern Chandler

Staff Present

Executive Director Tim Knue
Executive Assistant Tess Alviso
Executive Assistant Franciene Chrisman

Committee Members and Guests Present

ACTE Region V Doug Meyer
CTSOs Bruce McBurney
FACSE Michelle Green
FACSE Rene Ketchum
FACSE Ailidee Nyberg
FACSE Dottie Record

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|-------------|-------------------|
| FACSE | Debby Strayer |
| HSCTE | Pam Reichel |
| HSCTE | Bonnie Tidwell |
| HSCTE | Tom Walker |
| OSPI | Betty Klattenhoff |
| WAAE | Michael Jeske |
| WAAE | Dan Tedor |
| WADOT | Betty Johnson |
| WAME | Darby Vigus |
| WASTS | Paul Scott |
| WASTS | Jill Van Berkomp |
| WAVA | Marianna Goheen |
| WAVA | Teri Pablo |
| WSBEA | Susan Sears |
| WTECB | Justin Montermini |

Friday, November 2, 2012

Welcome, Goals, and Objectives – Lance welcomed those in attendance and reviewed the goals and objectives of the inservice.

Shapes Exercise – Tim conducted a “shapes exercise” with the group, which was a fun activity that broke the ice and explained different personality traits.

Review of Pre-Meetings – Lance reviewed the GoToMeetings that had been held prior to the inservice meeting for the board, committees, and secretaries/treasurers. He asked for thoughts on whether or not it was a good idea how we did it.

- Neil – Good format, but having the GoToMeetings earlier would have been better.
- Dottie – PowerPoint for people on cell phones sent out prior to the GoToMeetings.
- Greg – Better in small chunks rather than large chunks.
- Geri – Makes this meeting go better.

Fall Conference – We had 210 registered (115 members, 42 expired members, 53 nonmembers) with 43 speakers (24 not registered).

Consent Agenda – Lance explained the consent agenda is reviewed in advance and approved at the board meeting unless something is pulled from the consent agenda. The items usually included in the consent agenda are: Executive Board Minutes, Financial Statements and Finance Committee Report, Executive Committee Reports, Section Reports (written), and the Calendar. A copy of the annual 990 was passed around, which had been filed with the IRS and the Secretary of State. Shep reported that the Membership/Awards Committee held a GoToMeeting on October 23 and he had attended a seminar on membership retention that same day. The committee is looking at a membership campaign in the spring.

Section Reports – Written reports were submitted by WADOT, WAME, WASTS, HSCTE, and postsecondary.

WSBEA – Darci

- BAM Conference in October and well attended
- Keith Hannah President Elect
- New website

WAVA – Neil

- Fall Conference in October – attendance down
- Goals of increasing customer service and professional partnerships

Calendar – Send updates to Tess. Tim stated that he would like to attend section board meetings. Jodi moved that the Consent Agenda be approved as presented. The motion was seconded by Becky and carried by voice vote.

Educational Universe – Group Exercise: Review of What Is Happening in Education Today and How Will This Influence Our Work in the Next Year?

Dennis Conger Group

Teacher evaluation
Common core
Levies
Online education
Election
STEM
Carl Perkins

Core 24
21st Century Skills
Service standards
Charter schools
Student loan debt
Consortium/articulation with CC
Counseling – understanding
CTE
Assessment picture

Business/industry partners
Cross crediting
Qualified teachers
Certification issues
Technology changes
Funding

Shep Siegel Group

Election
Child labor laws changing
Citizenship/immigrant policies
Counselors/administrators prep program

Education administrators
Perkins funding needs
Risk of reallocating CTE funds
Change of occupational education requirement
Running start
Tech Prep / dual credit

State election
State graduation requirements
Risk of losing CTE funds
Data collection
STEM initiative

Lance Wrzesinski Group

General overall enrollment declining
Change in district requirements
Intervention

Advisory board member retention
College only planning
Recommendation of common theme – unified message for CTE

Evaluation process
Impact aid
Common tech core
Math standards
Conditional certification

Can we in WA-ACTE provide support and expertise in any of these?

- Legislative
- Professional development
- Increased graduation requirements
- Increased CTE requirements
- Variety of total graduation credits based on type of schedule
- Need to be proactive instead of playing defense
- Counseling preparation programs
- Educate CTE instructors in instructional strategies of CCSS
- Help with assessment tools, pedagogy, etc., to help our members
- New teacher and administrator prep
- Assessment program
- Graduation requirements priority
- Multiple pathways potential legislation
- Local control of funds
- Administrator training around CTE funding and use of funds

Strategic Plan 2012-2013

- The place to go for CCSS
- Educate WA-ACTE leadership and update on pathways
- Counseling
- Programs of Study
- Internships

Multiple Pathways – Teri Pablo explained the Multiple Pathways bill. The bill gives a lot of authority to the Workforce Board and takes away from OSPI and school districts. Marianna suggested a one-page executive summary as updates become available.

Shep moved that the meeting be adjourned at 6:50 p.m. The motion was seconded and carried by voice vote.

Saturday, November 3, 2012

Programs, Services, and Activities

- Washington CTE Foundation
 - Webpage with grant application; multiple grants each year
 - Need three seats replaced from industry side
 - Actively expand fundraising
- Website www.wa-acte.org
- Facebook / Twitter
- Washington ACTE Community of Practice
 - Junk mail – discouraging
 - Temporary membership for conference nonmembers
 - Board use as tool
 - Shep – community with legislative agenda
 - Hosting a forum
 - Still in learning and investigating phase
 - Breakout training at Summer Conference
- GoToMeeting
 - Training / Online teaching tools
 - Online/webcam/call-in
 - 24/7, but one meeting at a time

Parliamentary Procedure – Tim distributed a meeting procedure guide that summarizes using parliamentary procedure.

Office of Superintendent of Public Instruction (OSPI) – Betty Klattenhoff

- Staff changes – Kristin Collins, JAG Coordinator; Marianna Goheen, Health Sciences; Lance Wrzesinski, Business, Marketing, Diversified Occupations, and Guidance; Dennis Milliken should be back to work in January
- High Demand grants – Bonnie Tidwell, Seattle; non-traditional grants \$10,000; Microsoft IT Academy
- Statewide strategic plan for CTE top priorities (present December 13):
 - Goal 1: Career and Technical Education prepares students for lifelong learning and employment through the development of adaptable skills and knowledge.
 - Goal 2: Ensure that every student receives comprehensive career guidance that leads to a personalized Program of Study.
 - Goal 3: Require CTE teachers and administrators to be fully prepared and supported in their roles as educator instructional leaders.
 - Goal 4: Ensure that Career and Technical Education is a results-driven education system so as to demonstrate a positive return on investment.

Workforce Training and Education Coordinating Board (WTECB) – Justin Montermini

- Multiple Pathways – comprehensive career guidance
- Begin thinking as young as possible for a career pathway / program of study
- Work-Based Learning opportunities
- Did not make the date for an agency-request bill
- State strategic plan for workforce development 10-year plan “High Skills / High Wages”
- Teri – talking sheets for bills – one page digitally
- November 28-29 committee days
- WTECB/WA-ACTE/WAVA meet prior to meeting with OSPI

Career and Technical Student Organizations (CTSOs) – Bruce McBurney

- Meet every 2-3 months
- Legislative reception February 27 – Looking to have CTSO displays at Capitol
- HB 1697 / HB 1168 – student supported – get back to original intent

ACTE – Doug Meyer addressed the Board and announced that he is running for ACTE President Elect and asked for their support in the election in December and encouraged everyone to vote. Doug was asked what he would like to see in the new ACTE Executive Director and his response was more transparency, more background in CTE, and would like to see more of what national is doing for us.

WOVE – Becky moved that the WA-ACTE Executive Board approve Tim Knue to work with the WOVE PAC as the lobbyist for CTE. The motion was seconded by Neil and carried by voice vote.

Policies and Procedures – The Executive Committee explained the reason for the change in committee chair assignments for this year and proposed change to the Policies and Procedures. Discussion followed about not following Bylaws and no changes to the Policies and Procedures were made. Greg moved that the Policies and Procedures not be changed at this time and for the Executive Board to approve a waiver for this year to temporarily change committee chair assignments—Dennis Conger, Past President, Legislative Committee Chair; Lance Wrzesinski, President, Professional Development Chair; Shep Siegel, President Elect, Membership Chair. The motion was seconded by Becky and carried by voice vote.

Committee Reports

Professional Development

- Theme for 2013 Summer Conference: The Career and Technical EDGE...Setting the Standard
- Monday – inspirational, motivational speaker; TPEP; OSPI overview; 45-minute sessions; one-day conference fee for non-CTE
- Tuesday – section breakouts; possible community college shared topics
- Key is to get information out early in the year
- Upcoming Professional Development GoToMeeting information will be sent out with date and times

Advocacy and Legislation

- Legislative agenda joint with WAVA
- WAVA will meet on November 15
- WA-ACTE will meet on December 4
- New grid format “Legislative Focus”
- Final draft first week of December
- The December 4 GoToMeeting was changed from an Executive Board meeting to an Executive Board and Legislative Committee meeting to focus only on the 2013 legislative agenda and the time was changed to 4 p.m. without objection.

Membership and Awards

- Make membership an experience not a transaction
- More contact other than annual renewal
- Face-to-face feedback
- Will send out membership rosters to CTE directors so they know who they have as members
- Going to work a section membership drive
- Awards – updated awards online – each section should have a committee and chair
- Sections get award winners to Vern and he will help with nominating process – May 1 deadline, but get to Vern early in April for his help

Section Clearing

- FACSE
 - Fall Conference had 286 attendees
 - Speakers were a draw
- WAAE
 - Dan national FFA talent director
 - Changing to competition
 - Winner gets a signing contract

Executive Director Update

- ACTE Executive Director Jan Bray resigned – leadership team direct input
- Legislative Reception February 27 at New Market Skills Center (\$20 adult / \$10 student)
- Region V, April 11-13, Salt Lake City – sections were encouraged to attend and present
- Trevor Greene, US Principal of the Year, has shown an interest in attending Region V

For the Good of the Order

- Franciene distributed expense vouchers
 - Mileage from home address
 - Least expensive route (fly vs. drive)
 - Travel needs by mid-November for January board meeting to Franciene
 - WA-ACTE pays for board rep and two other committee members; others are welcome, but not as an expense to WA-ACTE

Adjourn – Greg moved that the Washington Executive Board Inservice meeting be adjourned at 1:35 p.m. The motion was seconded by Maria and carried by voice vote.

Next Meeting

- December 4, 2012, 4-5 p.m. - GoToMeeting for Executive Board and Legislative Committee Regarding the 2013 Legislative Agenda

Upcoming Meetings

- January 26, 2013 - SeaTac Holiday Inn Express
- March 19, 2013 - GoToMeeting
- May 18, 2013 - SeaTac Holiday Inn Express
- August 10, 2013 - Yakima

Minutes Submitted by Tess Alviso, WA-ACTE Executive Assistant